

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

**Shri Vaishnav School of Management**

**BBA+MBA II Semester (Marketing)**

**Choice Based Credit System (CBCS) (2022-2026)**

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100
2	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
3	MAJ	BBA203	Fundamentals of Consumer Behavior	60	20	20	0	0	3	0	0	3	100
4	MIN	BBA204	Basics of Training and Development	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA205	Fundamentals of Cost Accounting	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course								4	100
				300	100	100	0	0	16	0	0	20	600

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.



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Registrar  
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Vice Chancellor  
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Vishwavidyalaya, Indore

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore


## Shri Vaishnav School of Management


### BBA+MBA II Semester (Finance)


#### Choice Based Credit System (CBCS) (2022-2026)

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100
2	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
3	MAJ	BBA205	Fundamentals of Cost Accounting	60	20	20	0	0	3	0	0	3	100
4	MIN	BBA204	Basics of Training and Development	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA203	Fundamentals of Consumer Behavior	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course							4	100	
				300	100	100	0	0	16	0	0	20	600


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Vishwavidyalaya, Indore



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## Shri Vaishnav School of Management

### BBA+MBA II Semester (HR)

### Choice Based Credit System (CBCS) (2022-2026)

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100
2	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
3	MAJ	BBA204	Basics of Training and Development	60	20	20	0	0	3	0	0	3	100
4	MIN	BBA203	Fundamentals of Consumer Behavior	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA205	Fundamentals of Cost Accounting	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course							4	100	
				300	100	100	0	0	16	0	0	20	600

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.



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